



The 2010 BUFFALO AUTO SHOW – “Reigniting the Passion!!!”
FEBRUARY 10TH – 14TH - www.buffaloautoshow.com
Wednesday & Thursday: 11:00am -9:00pm. Friday 11:00am – 10:00pm
Saturday 10:00am – 10:00pm / Sunday 10:00am – 6:00pm
Buffalo Niagara Convention Center – Discount tickets at Tops
Media Highlights, Special Events and Displays

1. **Charity Kick-Off BASH:** Promises to be a good old-fashion party hosted by the NFADA Charitable Foundation the evening before the show opens to help raise funds and awareness for local charities. (Tuesday 9th, 6:00pm)
2. **Official Ribbon Cutting:** Dignitaries will open the show and kickoff a week of celebrating the automotive industry & downtown Buffalo. (Wed 10th, 10:45am)
3. **GM Hydrogen Car Ride & Drive:** Be one of the first people to ever drive a Hydrogen powered vehicle (Friday & Saturday Noon – 3pm)
4. **\$10,000 Hockey Shootout:** If there is a sharp-shooter at the show – he or she may be able to win \$10,000 by scoring 5 goals (qualify throughout the week – finals on Sunday at 3pm)
5. **Local athletes from today & yesterday appear throughout the week:**
 - **Former Sabre Gilbert Perreault & Buffalo Bandit John Tavares: Wednesday: 7pm – 8pm**
 - **Rob Ray & Ruben Brown – “The Enforcers” – Wednesday: 6pm – 7pm**
 - **Current Sabre Patrick Kaleta: Friday: 7pm – 8pm**

Major Special Interest Vehicles:

Mazda 2	Infiniti M	Porsche Panamera	Jaguar XJ	Audi Q5
Ford Fiesta	Acura ZDX	Ford Transit Connect	2011 Ford Mustang	
Kia Soul	GMC Terrain	Suzuki Kuzashi	Cadillac SRX	
	Sound Choice Custom Camaro		“Chicken Mobile”	
	Black Widow Monster Truck		Brock Yates 1957 Indy Novi Racecar	

6. **Dora the Explorer & the Fisher Price “Little People” appear at the Show 3 times:**
 Friday: 6pm – 8pm, Saturday: 1pm – 5pm, Sunday: Noon – 3pm
7. **Porsche Ultimate Tailgate Experience & Back-Seat Change Contests:** See which couple can swap clothes in the back of a Porsche Panamera the fastest (Thursday: 5 – 7pm) and see who creates Buffalo’s best tailgate (Sunday Noon – 2pm)
8. **“Clunker Cube”** See what happened to all of the “Cash for Clunker” cars
9. **UB Appreciation:** Meet New Football Coach **Jeff Quinn & Reggie Witherspoon** on Friday 4 – 7pm
10. **Drive Safe:** An ongoing initiative to help people drive safer. Take a ride in the “seat belt convincer”, test out “fatal vision goggles” and learn about drinking & driving
11. **Wellness Lane Returns:** Learn the best ways to maintain your body.
 - **National Center for Missing & Exploited Children – creating Child ID’s**
12. **Mobility Awareness:** Recognizing that many people in WNY have the need for a specially equipped vehicle, the Auto Show again welcomes Main Mobility & “Adaptavan”.
13. **Sound Choice Audio Custom Camaro:** See this award winning machine and another one-of-a-kind Sound Choice creation
14. **Beauty Detail Shop:** Returns thanks to Excuria Spa and the Salon Professional Academy – get pampered at the Auto Show
15. **Chance to Win a Car a Day:** A daily chance to win one of the Super 7 vehicles.
16. **GM Powertrain “Engine Demo”:** Showing the significance that Buffalo represents to the Global Automotive Community by building and tearing down an engine.
17. **Poster Contest:** Area students were encouraged to design an Auto Show poster for display.
18. **Charities / Students:** a number of groups benefit from the Auto Show:
 - Buffalo Sabres Alumni -H.I.T.S (helping individuals to smile) -Variety Club
 - High School Automotive Technology Students -Children’s Hospital - Kids Escaping Drugs

Contact Paul Stasiak or Trey Barrett at 631-8510 or 855-5529 (show office) with questions