

# 2012 BUFFALO AUTO SHOW POSTER CONTEST RULES

## SIZE:

Poster should be roughly 25 inches high by 21 inches wide on light colored stock. Allow ¾ inch white margins all around.

## INFORMATION:

Posters must contain the following elements:

- The words: **2012 Buffalo Auto Show, February 8-12, 2012. And may, but do not need to, contain the Auto Show logo or a likeness of it. Also, encouraged are posters that incorporate this years "The Future is Now" theme.**

## SLOGANS:

The contestant may use any catch phrase or slogan that will add to the effectiveness of the poster.

## RULES:

- No purchase or entry fee is required for participation. All students and art classes in Western New York are eligible to enter. Entries must be submitted by the participating schools and be the original work of the contestants with no outside assistance other than that of the Art Teacher.
- All entries become the property of the Niagara Frontier Automobile Dealers Association, Inc., which shall have the right to use for publicity purposes any or all parts of any poster; and to make any changes or additions to the winning design as may be determined necessary. We assume no responsibility for entries. All entries will receive a Student VIP pass to the 2012 Buffalo Auto Show, February 8-12, 2012 and be displayed at the Show.
- Individual winners will be selected by the Buffalo Auto Show Contest Committee for individual recognition based on originality and interest. Two (3) finalist winners will be selected in each of three (3) categories: 1. Elementary Schools, 2. Middle Schools, 3. High Schools. The decision of the judges will be final. The selected winners may be published in The Buffalo News and displayed at the Buffalo Convention Center. Prizes will be awarded after the Show concludes.
- Notification of winning constitutes consent to the use of a winner's name, likeness and winning entry for editorial, advertising and publicity purposes. Winners may be required to sign an affidavit of eligibility and a liability/publicity/permission release, which must be returned within 14 days from the date of notification, or an alternate winner may be chosen. Subject to federal, state and local laws and regulations.
- Entries must be received no later than Wednesday February 1, 2012. Winners will be notified on or before March 16, 2012. We cannot accept postage-due mail. Decision of the judges shall be final. Entries are to be sent or delivered to the Niagara Frontier Automobile Dealers Association, Inc., 1144 Wehrle Drive, Williamsville, NY 14221.
- *By participating in this contest, each person who enters hereby consents that the Niagara Frontier Automobile Dealers Association, The Buffalo News, Darien Lake Theme Parks, Wendy's Restaurants, Musical Fare are relieved from any and all liability with respect to participating in the promotion and the possible receipt and/or use of the prize. Any person who refuses will forfeit the contest prize."*