



*The Wellness Institute of Greater Buffalo
and Western New York, Inc.
Mission: "Creating Healthy Communities"*

Date: February 2011
For immediate release

Contact:
Phil Haberstro
Ken Obstarczyk
Phone: 716-851-4052

"Wellness Lane" celebrates 10th Anniversary at Buffalo Auto Show

Free resources and screenings for a healthful lifestyle will highlight the 10th anniversary of "Wellness Lane" at the Buffalo Auto Show from Feb. 9 through Feb. 13 in the Buffalo Niagara Convention Center. Founded by former Senator Mary Lou Rath, the Wellness Institute of Greater Buffalo and in collaboration with the Niagara Frontier Automobile Dealers Association, "Wellness Lane" will provide people attending the Buffalo Auto Show with a unique experience that will allow them to learn about and utilize health resources they may not have been previously aware of.

"Wellness Lane" will continue to be located in room 102 on the First floor of the Convention Center.

Organizations that will be in attendance include the Erie County Department of Health, the Erie County Department of Senior Services, the WNY Osteoporosis Center, the Wellness Institute, Buffalo State College Health and Wellness Program and the WNY Dietetic Association. These groups will supply free information on community programs and provide free health screenings.

Phil Haberstro, Executive Director of the Wellness Institute, believes that "Wellness Lane" offers a powerful example of community collaboration to improve health. "Building healthy communities is most effectively accomplished when government, businesses, citizens and non-profits work together to address the health issues that affect us all", Haberstro said.

-End-

The Wellness Institute of Greater Buffalo & Western New York, Inc.
65 Niagara Square Room 607, Buffalo, New York 14202
Phone: 716-851-4052 * Fax: 716-851-4309
Email: wellness@city-buffalo.org * www.HealthyCommunityNetwork.com